



WHEELHOUSE

design. create. transform.

Perforated Window Vinyl | Vinyl Graphics | Vehicle Wraps | Interchangeable Fabric Systems
Glass & Acrylic Printing | Dimensional Copy & Displays | Custom Designs

WheelhouseGraphix.com | 800 · 732 · 0815 | info@WheelhouseGraphix.com

Why choose Wheelhouse?

Who we are.

We are a partner in the truest sense of the word, we don't work for you, we work with you. With you to grow and market your brand to customers and employees alike. **Wheelhouse wants to be a champion of your brand and a partner in your success.**

How we help.

Through unique and inspiring visual graphics, we will help bring your ideas to life. Our goal is to engage and elevate your customer and employee experience. Our design team will help transform your ideas into reality and with our state-of-the-art print department, everything will be produced in house. This ensures our quality standards and quick turnaround time are second to none.

What we do.



Consultation



Survey



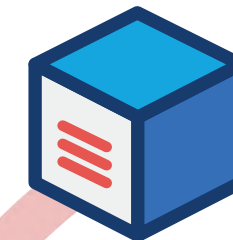
Design



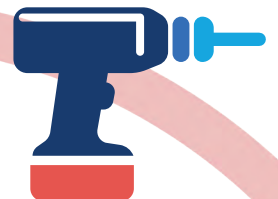
Production



Follow-up



Quality Control
& Delivery



Installation

Production

Vinyl graphic applications are sure to impress. Utilizing the industry's best materials, printed on the industry's best printers, our wall graphics have been seen all around the country. Used on a variety of surfaces including walls, floors, windows and stairs; vinyl can be applied to almost anything.

Our full color vinyl is perfect for everything from point of purchase displays to large format signage. With endless options of application and zero size restrictions, vinyl graphics are the perfect way to display your message.



Installation

Enjoy having peace of mind when you partner with our experienced installation team. With over 50 years of combined experience, our team offers solutions for any challenge you face, at any scale.

From large format building banners to spot decals on vehicles, we have a dedicated network of signage installers across the country ready to take on any project no matter the size. It's this installation network that allows us to be your one stop shop for all installation needs.



Trion Solutions

Objective:

Trion Solutions recently moved offices and they needed to create wall designs to bring their new space to life with creative artwork that shared their culture to employees and customers.



Walking through some of the large areas in our office you see how the design flows and you can feel the emotion of the artwork throughout the office.

Craig Vanderburg | COO



Solution:

Wheelhouse Graphix worked closely with Trion Solutions and Davis and Davis Interior Design to continue the feel that was set by the interior designer. We helped create wall graphics that matched the design style as well as the culture that Trion Solutions was trying to convey to employees and customers.





Carnival Market

Objective:

Carnival Market Street Food, and Market Pizza & Chicken wanted all locations to have the same feel and requested incorporating old school Mexico and modern authentic artistry.

“ From the minute customers walk in, they feel like they’re inside a big franchise store because of how it looks.

Joe Ayiar | Owner

Solution:

Wide - grinning sugar skulls line the walls, and an iconic low-rider set the scene. One location features a huge red wall with a playful pattern of pinatas, tacos, and sombreros. Authenticity was a key element as Wheelhouse Graphix worked closely with clients so they could share their vision.



CARNIVAL

• MEXICAN STREET FOOD •

South Lyon East

Objective:

South Lyon East needed an athletics upgrade that would show off their school spirit. The school was looking for strong design and messaging to reflect the South Lyon East pride and a look they could truly boast about.

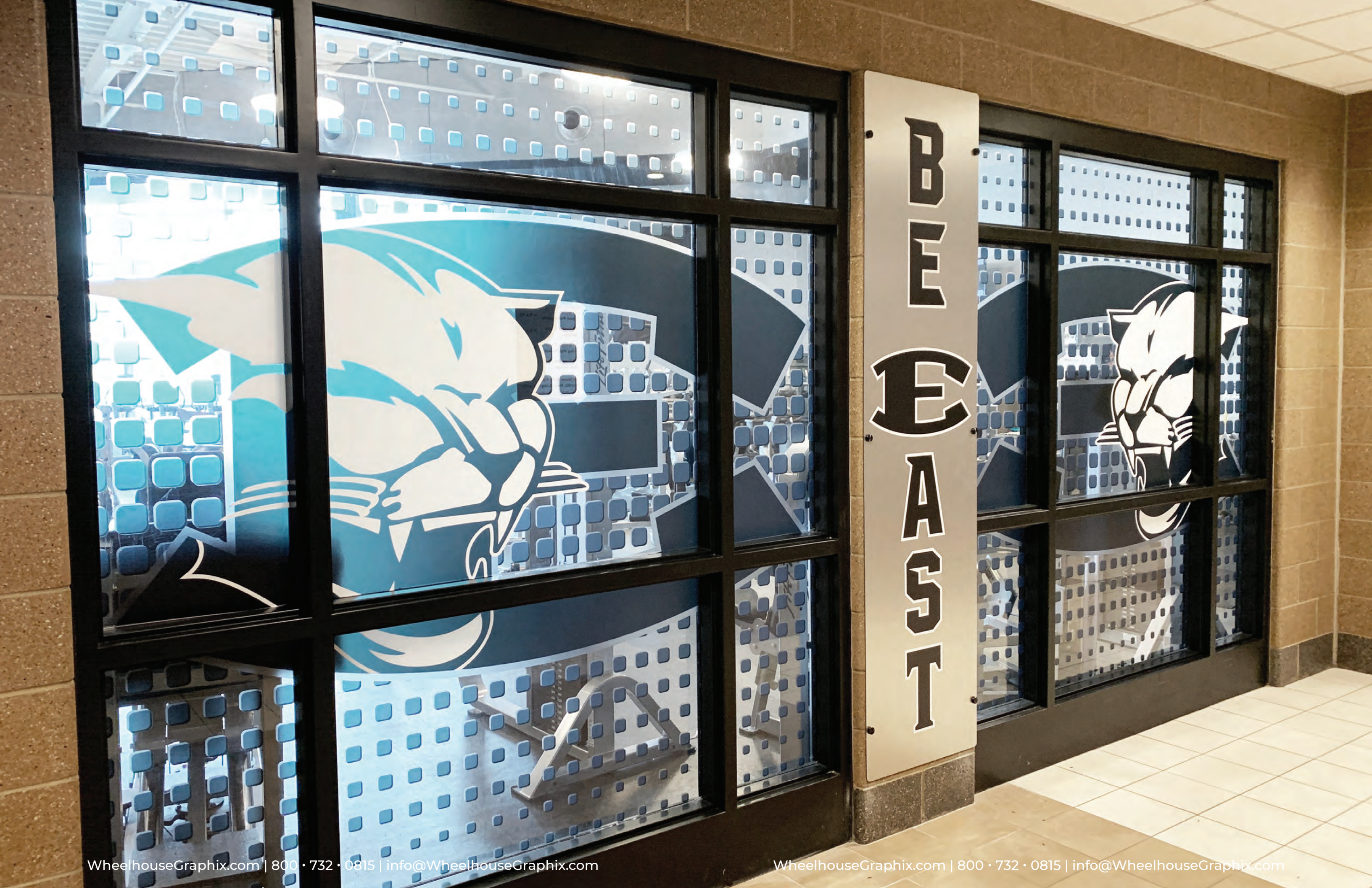
“ Wheelhouse is easy to work with, just building a relationship with Wheelhouse Graphix keeps me coming back. ”

Greg Michaels | Athletic Director

Solution:

Meeting one on one with the athletic director and listening to his needs and getting a good understanding of what he was looking for Wheelhouse Graphix was able to design focal points in many different areas.





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Reynolds Orthodontics

Objective:

Reynolds Orthodontics was changing ownership and going through a re-brand of all 4 locations in Michigan. We helped managed the design, production, and installation of all the new branding to provide a fresh look for Reynolds Orthodontics.

“It’s awesome to work with a company that can work at all our locations and execute the same great look every time.”
Jamie Reynolds | Owner

Solution:


Wheelhouse Graphix managed and organized all the various different signage needed for each location. We produced vinyl, PVC signage, aluminum signage, window perf, and marquee exterior signs for every location.





DR. REYNOLDS

Dr. Jamie Reynolds grew up in Lake Orion, MI. Following High School, he attended the University of Michigan for both his undergraduate and dental school studies. While at Michigan, he was a member of the team's volleyball team, where he earned both team captain and All-Big 10 honors. Following dental school, Dr. Reynolds attended the University of Detroit Mercy, where he earned a master's degree in orthodontics. Dr. Reynolds is a Board Certified Orthodontist who focuses nationally and internationally on orthodontic technology and efficiency. He actively participates in prestigious study groups and is a member of several orthodontic societies, including the American Dental Association and the American Association of Orthodontists. Dr. Reynolds founded the Metro Detroit chapter of Smile for a Lifetime and Smile Change Lives, both of which provide orthodontic scholarships to families in need. Dr. Reynolds spends his free time with his wife Dawn and their three children. In his spare time, he enjoys traveling, reading, playing volleyball, watching Michigan Football, and being a beach bum.



OUR STORY

The Spillane & Reynolds story began in 1991, when Dr. Spillane opened the first Spillane Orthodontics location in Novi, Michigan. Due to the rapid growth of this office, Dr. Spillane found a trusted partner in Dr. Jamie Reynolds. Here, the dream team of Spillane & Reynolds Orthodontics began.

Spillane & Reynolds Orthodontics has since opened convenient locations, including Rochester Hills, West Bloomfield, and Troy, MI. With the expansion of additional locations, the family of Spillane & Reynolds Doctors and the team also grew. Our board-certified doctors take pride in being leaders in the profession, participating in leading-edge clinical trials, and lecturing internationally on the latest clinical and efficiency technology in the profession.

Dr. Spillane retired in 2019 which lead to a revision of the practice name a few years later. As we move forward as Reynolds Orthodontics, we are as committed to patient satisfaction and industry-leading orthodontics as we have always been. Our primary core value remains the same as it was when we opened our doors 30 years ago: to 'Deliver Amazing' with all that we do. From your world-class orthodontic treatment to the fun energy you feel when you're at one of our offices, we sincerely hope to create amazing smiles that last for a lifetime.



DR. LIZZY

Dr. Lizzy Riggs was born and raised in Midlandville, growing up in a small town. She attended the University of Cincinnati for her undergraduate and dental school studies. While at Cincinnati, she was a member of the team's volleyball team, where she earned both team captain and All-Big 10 honors. Following dental school, Dr. Riggs attended the University of Detroit Mercy, where she earned a master's degree in orthodontics. Dr. Riggs is a Board Certified Orthodontist who focuses nationally and internationally on orthodontic technology and efficiency. She actively participates in prestigious study groups and is a member of several orthodontic societies, including the American Dental Association and the American Association of Orthodontists. Dr. Riggs founded the Metro Detroit chapter of Smile for a Lifetime and Smile Change Lives, both of which provide orthodontic scholarships to families in need. Dr. Riggs spends her free time with her husband and their three children. In her spare time, she enjoys traveling, reading, playing volleyball, watching Michigan Football, and being a beach bum.



DR. LEAH

Dr. Leah Wenzel grew up in Northville, Michigan. She graduated from Northville High School and then became a Michigan State Bachelor's. Dr. Wenzel grew up playing volleyball and was a member of the team's volleyball team, where she earned both team captain and All-Big 10 honors. Following dental school, Dr. Wenzel attended the University of Detroit Mercy, where she earned a master's degree in orthodontics. Dr. Wenzel is a Board Certified Orthodontist who focuses nationally and internationally on orthodontic technology and efficiency. She actively participates in prestigious study groups and is a member of several orthodontic societies, including the American Dental Association and the American Association of Orthodontists. Dr. Wenzel founded the Metro Detroit chapter of Smile for a Lifetime and Smile Change Lives, both of which provide orthodontic scholarships to families in need. Dr. Wenzel spends her free time with her husband and their three children. In her spare time, she enjoys traveling, reading, playing volleyball, watching Michigan Football, and being a beach bum.



DR. JENN

Dr. Jennifer Beaman grew up in the town of Detroit, MI, Michigan where she graduated as her class Valedictorian. She completed her bachelor's degree in Business Administration at Michigan State University and did her dental training at the University of Michigan. Dr. Beaman is a Board Certified Orthodontist who focuses nationally and internationally on orthodontic technology and efficiency. She actively participates in prestigious study groups and is a member of several orthodontic societies, including the American Dental Association and the American Association of Orthodontists. Dr. Beaman founded the Metro Detroit chapter of Smile for a Lifetime and Smile Change Lives, both of which provide orthodontic scholarships to families in need. Dr. Beaman spends her free time with her husband and their three children. In her spare time, she enjoys traveling, reading, playing volleyball, watching Michigan Football, and being a beach bum.

Picnic Basket

Objective:

A blank slate, Picnic Basket Marketplace was building a new grocery store... more than five times larger than the old store. With competition in the industry so fierce, they knew they needed an expert to guide them with a look and feel that was a step ahead of their competitors. They needed a décor and signage package that would show customers that Picnic Basket was something special.



They made the transformation seamless, everything from idea conception to the installation. They handled everything!

Al Jonna | Owner



Solution:

The Wheelhouse team created a cohesive look and flow that brought all areas of the store together. Our clean wayfinding signage delivers a professional look that the customers of Picnic Basket love and appreciate. Additionally the exterior window perf is a great way for this marketplace to entice future customers to drop in and start shopping.





PREPARED FOOD

CONNIE'S KITCHEN

Richmond Raceway

Objective:

Execute all sponsorship signage at Richmond Raceway for two NASCAR event weekends. Support both the marketing and operations teams with all creative, production and install needs.

“ Having the Wheelhouse team on the property during the event weekend is such an advantage for us. If there is ever an issue, Wheelhouse is there to solve the problem. ”

Nicolle Guinan | Senior Manager of Partnership Sales

Solution:

With our experienced team we are able to help with everything from concept to completion. Our team works hand in hand with the Richmond marketing team developing new ideas and executing them into real life. Throughout the process our team is there every step of the way to ensure Richmond has successful event weekends year after year.





Material

Brushed Aluminum Dibond



CAHOOTS STUDIOS

Customized silver dibond cutouts in the shape of film reels. Dibond offers a way to replicate the shine and texture of metal.



LEGACY

Sleek dimensional sign for Legacy Dermatology Group. Dibond creates a luxurious atmosphere for great first impressions.

Frosted Vinyl



UNIVERSAL TRANSPORT

A soft gradient added to a frosted vinyl provides privacy and style with a simple, clean look.



OXFORD BANK

Frosted vinyl can not only add privacy but also be a way to show off your business's logo with a professional look.

Live Moss Walls



GAGE

Moss walls paired with branded signage create an inviting and professional atmosphere while adding dimension and texture to the room.



JOSEPH KALLABAT

Geometric moss pieces transformed this office lounge area into a calm, tranquil space where employees can retreat to relax or work.

Catalog

Fabric Frames



XPO

Easily interchangeable, fabric frames can be swapped out and used to cover office electrical boxes or other unsightly fixtures.



ANCORA

Fabric Frames are a great way to liven up the office while filling up dull, empty wall space.

Vehicle Wraps



MARKET SQUARE

Market Square's vehicle wrap displays fun branded imagery you'll remember. Vehicle wraps offer a way to advertise your business.



TROY CLOGG

On the go and you need everyone to know your business and where to find you, vehicle wraps offer the perfect solution.

Window Perf



GOLDFISH SWIM SCHOOL

Show off your business's flair! This material provides privacy while not blocking your view from the inside.



WALLED LAKE NORTHERN

Window perf is a great way to make a bold first impression, show off that team spirit, and make a statement.

WE ARE THE CHAMPION OF YOUR BRAND

Contact Us

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