



design.
create.
transform.
sustain. 

WHEELHOUSE
design. create. transform.
A J. RYDER GROUP CO.



We use the best technology in the industry, from start to finish. Our sustainability in the print industry sets us apart, and by exclusively utilizing Latex and UV print techniques, **we avoid the harmful VOC* inks and the harsh chemicals that accompany it.**

efi VUTEk GS3250LX Pro LED[🌱]

Our Flat Bed Work Horse

With its production-level speeds and Continuous Print functionality, we produce jobs faster and more efficiently at reduced cost, while handling more applications. Virtually no VOCs, fewer consumables, less waste, lower energy consumption, and the ability to print on recycled and other heat-sensitive materials without warping or head strikes, makes it the greener printing solution our customers want.

Traditional inks are petroleum-based and are known to release so-called *"volatile organic compounds," or VOCs. VOCs have a number of negative environmental effects and have been tied to adverse health effects for those with prolonged exposure. Petroleum-based inks are also made from a notoriously non-renewable resource: oil.



hp 750 hp 360 Latex[🌱]

Our Roll-to-Roll Printer

HP is designing end-to-end sustainability into large-format printing. The HP Latex 570 Printer is EPEAT Bronze registered—a designation for reduced environmental impact. Using water-based inks eliminates exposure to inks with hazard warning labels and high solvent concentrations, and simplifies ventilation, storage, and transportation requirements. HP Latex Inks enable more differentiation—odorless prints go where solvent can't.



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We explore
sustainability practices
to all areas of our company
from our products, processes,
and facility - going above and
beyond industry standards.


- Current industry standard is to throw away all excess material, coroplast, foam core, plastics, harmful toxic inks (VOC's), it all goes into landfills.
- Wheelhouse Graphix makes a substantial financial investment toward our sustainability.
- We recycle all our excess materials through Mid-State Recycle.
- Regarding coroplast, we are the 1st company Mid-State Recycle has worked with to develop a program to recycle coroplast.
- On the 1st Monday of every month Mid-State Recycle sends a boxtruck, not a dump truck, and the materials are carefully loaded in and taken to GFL (Green For Life) to be processed and sold.
- Our last 3 pickups of coroplast weighed: 420, 460, 1260 lbs.
- We have made an investment with Safety Kleen to dispose of all our inks and containers safely, protecting humans and wildlife from toxic waste.



We offer
eco-friendly products
to help reduce the print
production waste created by
traditional materials in
commercial printing.

 **Coroplast** is the best choice for any outdoor signage, as it is polypropylene and is a recyclable plastic.

 For indoor displays we offer many different products that are biodegradable **and are always searching for new ones.**

 We carry **FalconBoard**, a new line of stronger, biodegradable, boards for displays, and many other **alternative materials including:**

MerlinBoard

Very Sturdy, White, Great Finish

EcoDisplay Board

Coaster Material, Good for short term outdoor usage and indoor displays.

The Green Graphic Board

Comes in many different colors, it is a thick paper board.

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